

Movella's worldwide partner network surpasses 100

Movella rapidly expanding global channel footprint

San Jose, California, March 17, 2022 – Movella™, a global innovator of advanced technologies and products that sense, capture, and analyze movement, is proud to announce today that it is surpassing 100 channel partners worldwide. After Movella's rebrand in September 2021, the company's global footprint has grown rapidly in the markets of Entertainment, Sports, Health, and Automation & Mobility.

"Providing local contact, support, and consultancy on the ground is important to our customers worldwide," said Ben Lee, Movella CEO. "They appreciate talking with people who speak their language and understand their culture."

Movella's partner network consists of renowned experts in their respected field who share Movella's vision to bring meaning to movement. Through these partnerships, Movella is able to provide the highest level of support to customers around the globe.

"Partners continue to join our expanding channel network, offering expertise in Movella solutions and superior customer service. We are pleased to see this growth and excited for the benefits it brings to customers. Growing and investing in our channel network is our primary business focus and aligns with Movella's community-oriented culture," said CJ Hoogsteen, VP Sales & Marketing at Movella.

To learn more about Movella's Partner Network opportunities or to apply to become a recognized and certified Movella partner, please send your inquiry to sales@movella.com

About Movella

Movella™ is full-stack hardware, software, and data analytics company created by the consolidation of mCube, Xsens, and Kinduct. Movella is a global innovator of advanced technologies and products that digitize movement. Movella serves the entertainment, sports & health, and industrial automation & mobility markets. Our solutions enable our customers to capitalize on the value of motion by transforming movement data into meaningful and actionable insights. Partnering with leading global brands such as Electronic Arts, NBC Universal, Netflix, Daimler, Siemens, and over 500 sports organizations, we are creating extraordinary outcomes that move humanity forward. To learn more, visit <https://www.movella.com>.

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