

Movella celebrates 1st anniversary and looks to the future

San Jose, 30 September, 2022 – Movella, the industry leader for innovative solutions in sensing, capturing, and analyzing movement data, celebrating the first birthday of its corporate brand this month.

Movella is focused on a bold vision and is dedicated to providing actionable insights for customers and partners to create extraordinary outcomes that move humanity forward. Since launching its new look and feel last year, Movella has continued to grow and innovate, becoming a full-stack hardware, software, and data analytics company.

Movella digitizes movement so that people can extract meaning and impact positive change by providing intelligent solutions for sensing, capturing, and analyzing motion and states of being. Movella products accelerate innovation in entertainment, health & sports, and industrial automation & mobility markets.

- **In Entertainment:** Movella brings meaning to movement by empowering digital artists to unleash their creativity with the most advanced & easy-to-use motion capture technology.
- **In Health & Sports:** Movella brings meaning to movement by providing tools and technology-enabled insights that remove barriers to human motion and enable people to push their limits.
- **In Automation & Mobility:** Movella brings meaning to movement by providing superior positioning and orientation systems within complex industrial and commercial environments.

In the past year, Movella has made great strides in its mission by keeping innovating the products and working hard to develop partnerships with like-minded organizations that share Movella values. Looking ahead, Movella plans to continue growing its community and expanding its partnerships, all to make even more meaningful contributions to the world through movement. With a strong community and a commitment to innovation, Movella is poised for continued growth in the years to come.

“We are proud of our product brands Xsens and Kinduct track record of growth while delivering technological solutions for global markets. We continue to develop our products to enable the market with actionable movement insights. At the same time, we are forward-focused and have significant plans to deliver substantial additional value to our customers and industries by expanding our offering portfolio”, - said Ben Lee, CEO of Movella.

About Movella

Movella is a leading full-stack provider of sensors, software, and analytics that enable the digitization of movement. Movella serves the entertainment, health & sports, and industrial automation & mobility markets. Our innovations enable our customers to capitalize on the value of movement by transforming data into meaningful and actionable insights. Partnering with leading global brands such as Electronic Arts, NBC Universal, Netflix, Daimler, Siemens, and over 500 sports organizations, we are creating extraordinary outcomes that move humanity forward. To learn more, visit www.movella.com.