

Euleria Health and Movella partner to bring affordable rehabilitation solutions to market

San Jose, 15 August 2022 – Movella announces a broad strategic partnership agreement with Euleria Health. The two companies will work together to further develop measurable and accessible solutions for rehabilitation in the clinic and at home or on-site. Sensor development and biomechanical algorithm development support will be provided by Movella, while Euleria Health will focus on software development, application testing, validation studies, as well as marketing & sales.

Both companies share aspirations of improving human performance, making this partnership a natural fit. With this agreement, both companies are committed to bringing affordable and robust solutions to the market.

“Euleria is delighted to join forces with Movella, a company with whom we have a shared vision to provide innovative products to the Health application market. There is a great demand for measurable and accessible solutions for rehabilitation in the clinic and at home. Together, Euleria Health and Movella will help accelerate the development of such products, opening many advantages”, said David Tacconi, CEO & co-founder of Euleria Health.

“This strategic partnership makes a milestone in our ambition to further accelerate the development of sensor-based applications for human performance assessment and their role in improving human lives. Deepening collaboration with Euleria allows both organizations to benefit from each other’s expertise, resulting in more efficient and effective rehabilitation solutions for the market”, said Ben Lee, CEO at Movella.

About Movella

Movella is a leading full-stack provider of sensors, software, and analytics that enable the digitization of movement. Movella serves the entertainment, health & sports, and industrial automation & mobility markets. Our innovations enable our customers to capitalize on the value of movement by transforming data into meaningful and actionable insights. Partnering with leading global brands such as Electronic Arts, NBC Universal, Netflix, Daimler, Siemens, and over 500 sports organizations, we are creating extraordinary outcomes that move humanity forward. To learn more, visit <https://www.movella.com>.

About Euleria Health

Euleria Health is an Italian startup founded in 2020 that has created a suite of monitoring and telerehabilitation products for all rehabilitation and physiotherapy patients. Euleria's mission is to help movement professionals to better follow their patients. This is why Euleria Health has designed medical devices for rehabilitation on-site and from remote, and various solutions for evaluating planning, and re-adapting engaging and measurable rehabilitation paths. Euleria's products, in fact, thanks to best-in-class wearable sensor technology, can accurately measure the movements of each patient and, at the same time, offer visual/auditory biofeedback to accompany them throughout the duration of the healing or

rehabilitation path. Euleria's vision is to bring every patient and every professional towards a more measurable and accessible rehabilitation through their innovation.